

## Privacy policy for attending online training courses and newsletter subscription - Art. 13 of Regulation (EU) 2016/679

**Privacy Policy on the processing of personal data on the website:** This Privacy Policy is intended to provide information about the processing, the purposes, the methods and, more generally, about the management of the personal data collected through the website "Hypertraining" (<https://training.hypercharger.it/>). This privacy policy applies only to this website, thereby excluding additional pages that can be accessed via link. Therefore, and in accordance with Article 13 of EU Regulation 2016/679, we inform you of the following:

**Data controller:** Alpitronic Srl, Via di Mezzo ai Piani, 33, I-39100 Bolzano (BZ), in the person of the legal representative. You can contact the person responsible by calling +39 1961 000 or via e-mail: [info@alpitronic.it](mailto:info@alpitronic.it).

Our company guarantees, within the framework of the legal requirements, that the processing of personal data is carried out according to the fundamental rights and freedoms as well as in compliance with the dignity of the data subject, particularly regarding confidentiality, personal identity and the right of protection of personal data.

### DATA PROCESSING FOR ONLINE TRAINING COURSES

**Purpose of data processing:** The data processing is used to book selected online training courses as a company via our Hypertraining website, as well as to register the technicians/employees of the company to be trained, to participate in the training course, to receive the training certificate if the training course is passed and to handle the payment process. Pursuant to Art. 6(1)(b) and (c) of the GDPR, this data is collected in order to conclude the contract for participation in the training (contractual purposes) and to issue the corresponding invoice, if the training is charged. Any omission to provide this data makes it impossible to book or participate at the trainings.

**Personal data processed:** The data processed through the website are simple personal data (for example, but not exclusively: name and surname of contact person of the company, that books the training, e-mail addresses, anagraphic data, etc.) and, in general, all the data necessary to process required for elaboration and performance of the training as well as for payment purposes.

**Type of data processing:** Data processing may be carried out with or without the aid of electronic means and includes all the operations provided for in Article 4, paragraph 2 of Regulation (EU) 2016/679 and necessary for the data processing in question.

In any case, the data processing will be carried out in compliance with all security measures that ensure their security and confidentiality. The personal data will only be processed within the meaning of this Privacy Policy by employees and collaborators of the company who have been explicitly appointed as data protection processors.

The employees have been adequately trained in this regard and work under the direct supervision and responsibility of the Data Protection Processing.

**Duration of processing:** The personal data processed will be stored for as long as necessary (i) for the purposes pursued or (ii) to protect the legitimate interests of Alpitronic. The data will be stored for 10 years. This is the period during which customers may assert claims for damages for product liability. Alpitronic Srl requires this data to clearly identify the training participants in the event of a claim. The data necessary for accounting purposes are stored for the period of 10 years provided by law.

## DATA PROCESSING FOR NEWSLETTER-SUBSCRIPTION

**Purpose of data processing:** Through the data processing, the data subject receives the Hypertraining newsletter via e-mail after his or her consent. According to Art. 6, paragraph 1, letter a) GPPR, the consent of the data subject is mandatory. The consent is given via a corresponding opt-in button.

**Personal data processed:** The data processed through the website are simple personal data (e-mail addresses).

**Type of data processing:** Data processing may be carried out with or without the aid of electronic means and includes all the operations provided for in Article 4, paragraph 2 of Regulation (EU) 2016/679 and necessary for the data processing in question. In any case, the data processing will be carried out in compliance with all security measures that ensure their security and confidentiality. The personal data will only be processed within the meaning of this Privacy Policy by employees and collaborators of the company who have been explicitly appointed as data protection processors.

The employees have been adequately trained in this regard and work under the direct supervision and responsibility of the Data Protection Processing.

**Duration of processing:** The processed personal data will be stored until the data subject revokes his or her consent. The revocation can be made in the newsletter using the "unsubscribe newsletter" function. Furthermore, the revocation can be made by communicating the intent of revocation directly to the data controller (Alpitronic). The contact details are listed below.

## GENERAL PROVISIONS FOR DATA PROCESSING

**Dissemination:** The personal data processed will not be spread.

**Automated decision-making:** The processing of the data is not based on automated decision-making.

**Rights of the data subject:** Regulation (EU) 2016/679 gives data subjects the opportunity to execute certain rights according to Articles 15-22. The data subject has the right to know what personal data the data processor holds from the respective person, to obtain information about whether data on the respective person exists and to be given an intelligible form more detailed information about the data, origin and the reason and purpose of its processing, as well as information about the superordinate of the processing people and categories of people, to whom this data is transmitted. The data subject has the right to confirm and control, correct and supplement respective data, to request that the data be deleted, blocked and converted into anonymous data if the processing violates the legal provisions. The data subject has the right, to oppose with justified reasoning, to the processing of respective data, in whole or in part, as well as to request its deletion, blocking or transformation into anonymous data. If the data subject does not receive a response to a request within 30 days of receipt – this period may be extended by a further 60 days if this is necessary due to the complexity or the high number of requests – the data subject may lodge a complaint with the Data Protection Authority or submit an appeal to the court. For more information: [www.garanteprivacy.it](http://www.garanteprivacy.it).

The present rights can be executed by the data subject or a person commissioned by respective person by means of a request to the company, Alpitronic Srl, Via di Mezzo ai Piani, 33, I-39100 Bolzano by registered mail or by e-mail to [info@alpitronic.it](mailto:info@alpitronic.it).

## COOKIE POLICY

**Cookie Policy:** As you browse the Internet, websites store certain information to provide a correct and secure browsing experience, such as: IP addresses, MAC address, domain names of users' computers and all the technical information implicit in the use of Internet communication protocols.

**Cookies:** Our Hypertraining website uses cookies to provide a correct use of the website and a safe browsing experience. This policy gives you information about the cookies used by our website, their purposes and how they are used.

**What are cookies?** Legal basis for the management of cookies, is the general decree of the Data Protection Guarantor regarding cookies from the 8th May 2014. Cookies are small text files sent from the page to the user's device (usually to the browser). They are stored in order to be transferred back to the site the next time the same user visits. During navigation on a website, cookies may also be sent to the user's device from other websites or web servers (so-called "third parties"); on the visited website there may be some elements (such as e.g. images, maps, sounds, specific links to pages of other domains) that are located on other websites or web servers.

Cookies can be used for various purposes, such as performing computer authentication, storing information related to configurations of the machines accessing the server, storing preferred websites, etc.

**Technical cookies:** Technical cookies are strictly necessary for the proper functioning of the website; they are only stored for the duration of navigation.

This website does not use profiling cookies. This website only uses technical cookies.

**How to disable cookies?** The user can withdraw his consent at any time or change the options for the use of cookies of this website via his browser settings. Here you will find the links to the main browsers:

**INTERNET EXPLORER** <https://support.microsoft.com/it-it/help/17442/windows-internet-explorer-delete-manage-cookies>

**GOOGLE CHROME** <https://support.google.com/accounts/answer/32050?hl=en>

**Mozilla Firefox** <https://support.mozilla.org/it/kb/Eliminare%20i%20cookie>

**Apple Safari** [https://support.apple.com/kb/PH5042?locale=en\\_US](https://support.apple.com/kb/PH5042?locale=en_US)

This policy can be supplemented and changed by the data controller in the event of legal changes.

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